



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To:
WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:
MEDIA STRATEGIES & RESEARCH
ATTN: RACHEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX, VA 22030

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: COWELL FOR NC TREASURER
PROD: COWELL NC TR
TITLE: 246734

INVOICE NUMBER:	61-200061823	BROADCAST MONTH:	OCTOBER
ORDER NUMBER:	403093	ORDER/REV TYPE:	POLITICAL/CASH
AGENCY CPE :	E: 12706		
ESTIMATE#:	12706		
SCHEDULE DATES:	10/25/2012 - 10/28/2012	AGY#/ADV#:	7658/19284
BILLING CYCLE:	MONTHLY	DATE:	10/28/2012

SCHEDULE					ACTUAL BROADCAST									ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR		
1	10/25 - 10/28	06:00A-07:00A	850	1	10/25	TH	06:46A	:30		JCNC-T12-01	850				
2	10/25 - 10/28	07:00A-09:00A	850	1	10/26	FR	07:42A	:30		JCNC-T12-01	850				
3	10/25 - 10/28	07:00A-08:00A	250	1	10/27	SA	07:40A	:30		JCNC-T12-01	250				
4	10/25 - 10/28	08:00A-09:00A	475	1	10/28	SU	08:43A	:30		JCNC-T12-01	475				
5	10/25 - 10/28	09:00A-10:00A	200	2	10/25	TH	09:58A	:30		JCNC-T12-01	200				
					10/26	FR	09:42A	:30		JCNC-T12-01	200				
6	10/25 - 10/28	03:00P-04:00P	175	1	10/26	FR	03:33P	:30		JCNC-T12-01	175				
7	10/25 - 10/28	04:00P-05:00P	375	1	10/25	TH	04:23P	:30		JCNC-T12-01	375				
8	10/25 - 10/28	05:00P-05:30P	750	1	10/26	FR	05:13P	:30		JCNC-T12-01	750				
9	10/25 - 10/28	05:30P-06:00P	950	1	10/25	TH	05:42P	:30		JCNC-T12-01	950				
10	10/25 - 10/28	06:00P-06:30P	1,100	1	10/26	FR	06:08P	:30		JCNC-T12-01	1,100				
11	10/25 - 10/28	07:00P-07:30P	1,400	1	10/25	TH	07:12P	:30		JCNC-T12-01	1,400				
12	10/25 - 10/28	07:30P-08:00P	1,400	1	10/26	FR	07:43P	:30		JCNC-T12-01	1,400				
13	10/25 - 10/28	11:00P-11:35P	750	1	10/25	TH	11:23P	:30		JCNC-T12-01	750				

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

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Print Date: 10-29-2012



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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
14	10/25 - 10/28	11:00P-11:35P	750	1	10/28	SU	11:35P	:30		JCNC-T12-01	750			
15	10/25 - 10/25	05:28A-06:00A	650	1	10/25	TH	05:28A	:30		JCNC-T12-01	650			
16	10/26 - 10/26	05:58A-07:00A	850	1	10/26	FR	06:39A	:30		JCNC-T12-01	850			
17	10/25 - 10/25	06:58A-09:00A	850	1	10/25	TH	08:55A	:30		JCNC-T12-01	850			
18	10/27 - 10/27	08:00A-09:00A	570	1	10/27	SA	08:42A	:30		JCNC-T12-01	570			
19	10/26 - 10/26	10:58A-12:00P	350	1	10/26	FR	11:32A	:30		JCNC-T12-01	350			
20	10/25 - 10/25	12:00P-12:30P	250	1	10/25	TH	12:13P	:30		JCNC-T12-01	250			
21	10/25 - 10/25	03:00P-04:00P	175	1	10/25	TH	03:42P	:30		JCNC-T12-01	175			
22	10/25 - 10/25	05:00P-05:30P	750	1	10/25	TH	05:24P	:30		JCNC-T12-01	750			
23	10/26 - 10/26	05:28P-06:00P	950	1	10/26	FR	05:45P	:30		JCNC-T12-01	950			
24	10/25 - 10/25	05:58P-06:30P	1,100	1	10/25	TH	06:12P	:30		JCNC-T12-01	1,100			
25	10/26 - 10/26	06:58P-07:30P	1,400	1	10/26	FR	07:06P	:30		JCNC-T12-01	1,400			
26	10/25 - 10/25	07:28P-08:00P	1,400	1	10/25	TH	07:38P	:30		JCNC-T12-01	1,400			

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27	10/26 - 10/26	11:00P-11:35P	750	1	10/26	FR	11:32P	:30		JCNC-T12-01	750			
PERIOD GROSS COST PER ORDER CONFIRMATION: 20,520.00					TOTAL UNITS: 28			ACTUAL GROSS BILLING: 20,520.00			TOTAL ADJUSTMENTS: 0.00			
								AGENCY COMMISSION: -3,078.00						
								NET DUE: 17,442.00						

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